KXAS-TV

QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

JANUARY - MARCH, 2001

QUARTERLY ISSUES AND PROGRAMS REPORT JANUARY - MARCH, 2001

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

COMMUNITY ISSUES

Alcohol and Drug Abuse
Consumer
Crime and Law Enforcement
Cultural
Economic Development
Education
Environment
Family
Government
Health and Medical
Housing
Poverty
Race Relations
Religion
Safety
Transportation

REGULARLY SCHEDULED PROGRAMS

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

<u>5 TALK STREET</u> (quarterly; 30 minutes)

An interview program which addresses local and national issues of concern to residents in our viewing area.

NEWSCASTS

KXAS' daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

TEXAS NEWS 5 MORNING REPORT	5:00 AM - 6:00 AM	M-F
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	M-F
TEXAS NEWS 5 AT FIVE	5:00 PM - 5:30 PM	M-F
TEXAS NEWS 5 AT SIX	6:00 PM - 6:30 PM	M-F
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	SAT
TEXAS NEWS 5 TODAY	9:00 AM - 10:00 AM	SAT
TEXAS NEWS 5 MIDDAY	12:00 PM – 12:30 PM	SAT
TEXAS NEWS 5 AT SIX	6:00 PM – 7:00 PM	SAT
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	SUN
TEXAS NEWS 5 TODAY	8:00 AM - 9:00 AM	SUN
TEXAS NEWS 5 MIDDAY	11:00 AM – 11:30 AM	SUN
TEXAS NEWS 5 WEEKEND REPORT	5:00 PM - 5:30 PM	SUN
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM - 10:35 PM	M-F
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM – 10:30 PM	SAT
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM – 10:20 PM	SUN

ALCOHOL AND DRUG ABUSE

Program:

10:00 p.m.

Date:

1/04/01

Description:

on: Report on new White House report says fewer teenagers are using drugs, but the

use of steroids and club drugs is on the increase.

Length:

:20

Program:

4:00 p.m. 2/21/01

Date:
Description:

Report on alcohol gene.

Length:

:20

Program:

10:00 p.m.

Date:

3/5/01

Description:

Report that family of four teenagers killed by a drunk driver are going to Austin

to try and get the law changed regarding open containers in the car – drinking and driving.

Length:

Program: 6:00 a.m. Date: 01/01/01

Description: Report on tips to keep people from slipping on iced sidewalks and parking lots.

Length: 2:10

Program: 6:00 a.m. Date: 01/01/01

Description: Report on Montgomery Ward closing all of its 250 stores. There are 35 stores in

Texas.

Length: :20

Program: 6:00 a.m. Date: 01/02/01

Description: Report on Intel, the world's largest computer chip manufacturer is making a push

into consumer products, such as digital music players.

Length: :15

Program: 5:00 p.m. Date: 01/02/01

Description: Report that Frito-Lay is putting fewer chips in its bags of Fritos, Cheetos and

other chip snacks. This is in an effort to offset rising production costs.

Length: :15

Program: 10:00 p.m. Date: 01/02/01

Description: Report on State Farm, the largest auto insurer in Texas is raising rates. The cost

of coverage will rise an average of 1.7% later this month.

Length: :15

Program: Midday Date: 01/03/01

Description: Report on AT&T higher rates for broadband for cable. Costs for basic and basic

expanded packages will rise 5% beginning in February.

Length :20

Program: 10:00 p.m. Date: 01/03/01

Description: Report that the Federal Reserve cut interest rates a full half-point.

Length: :30

Program: 4:00 p.m. Date: 10/04/01

Description: Report on Delta Airlines canceling 4% of its daily flights.

Program: 10:00 p.m. Date: 01/04/01

Description: Report on lower than expected sales for the month of December. Economist

say this may be a sign that consumers are going from boom to bust.

Length: :20

Program: 10:00 p.m. Date: 10/04/01

Description: Report on Sears, Roebuck & Company experiencing retail problems. The

Company announced its plans to close 89 of its stores.

Length: :20

Program: Midday Date: 10/04/01

Description: Report on the Texas Poultry producer, is recalling ready to eat turkey products.

Honeysuckle White Hickory Smoked Turkey Ham may be contaminated with Listeria.

Length: :20

Program: Midday Date: 10/04/01

Description: Report on Office Depot closing dozens of stores in the U.S. and Canada.

Length: :30

Program: 6:00 a.m. Date: 01/05/01

Description: Report on NBC 5 Health and Fitness Expo. There'll be rock climbing, cooking

classes and on the scene health tests.

Length: :20

Program: 9:00 a.m. Date: 01/06/01

Description: Report on Microsoft Corp. plans to unveil its X-Box Video Game System. The

company claims the X-Box will offer the best graphics around.

Length: :20

Program: 6:00 a.m. Date: 01/07/01

Description: Report on growing fears about a health risk spreading across the European Continent. Mad Cow Disease has infected people in France and Britain and is now being

reported in Spain and Germany. Now all cows at risk must be tested.

Program: 8:00 a.m. Date: 01/07/01

Description: Report on US Forest Service is recruiting nationwide to fill 3,500 firefighter

positions before the fire season peak this summer.

Length: :30

Program: 6:00 a.m. Date: 01/08/01

Description: Report on Daimler Chrysler, the 3rd biggest automaker is planning to cut vehicle

production by 26% in the first quarter.

Length: :40

Program: Midday Date: 01/08/01

Description: Report on consumers advised you should avoid buying birth control products off

the Internet.

Length: 2:30

Program: 10:00 p.m. Date: 01/08/01

Description: Report from Better Business Bureau, warning shoppers looking for a deal at

Montgomery Wards. Be aware it is a "going out of business" sale.

Length: :15

Program: Midday Date: 01/09/01

Description: Report on Ford improvements to Sports Utility Vehicles. Ford will install tire pressure monitors on SUV's, the sensor will be mounted inside the tire and alert the driver when the tires are over or under inflated.

the thes are over or under mind

Length: :20

Program: Midday Date: 01/09/01

Description: Report on Ameritrade, a discount online brokerage company is expecting to lat

off about 300 employees, in order to cut expenses.

Length: :20

Program: 5:00 p.m. Date: 01/09/01

Description: Report on accidents involving rollovers kill 10,000 people every year. The

national Highway Traffic Safety Administration is testing all cars, trucks and SUV's.

Program: 6:00 a.m. Date: 01/11/01

Description: Report that AT&T owes thousands of customers an explanation and some money. Published reports say the company charged long distance rates for local phone calls on the bills of 50,000 customers.

Length: :20

Program: 6:00 a.m. Date: 01/11/01

Description: Report on Ford Motor Company will use a new ten million dollar simulator to study driver distractions, particularly while using cell phones and other navigational equipment.

Length: :20

Program: Midday Date: 01/11/01

Description: Report on recent study indicate, too many American kids are spending too much

time in front of the television eating.

Length: 3:00

Program: 6:00p.m. Date: 01/11/01

Description: Report on possible strike by American Airlines Flight Attendants.

Length: :27

Program: 6:00p.m. Date: 01/11/01

Description: Report on Texas Rangers and every other team will use the Arthur Andersen

Accounting Firm to insure the authenticity of signed memorabilia.

Length: ::35

Program: 6:00p.m. Date: 01/11/01

Description: Report on high increase in consumer gas bills by TXU Gas.

Length: 1:55

Program: 6:00 p.m. Date: 1/16/01

Description: Report that the nation's largest marketer of refined sugar, Imperial Sugar, has

gone bankrupt.
Length: :20

Program: 10:00 p.m. Date: 1/18/01

Description: Report that Consumer Product Safety Commission is once again advising all

homeowners to install carbon monoxide detectors.

Length: :20

Program: 6:00 p.m. Date: 1/19/01

Description: Report that Houston was rated the 23rd most expensive city in the entire world to

live.

Length: :20

Program: 10:00 p.m. Date: 1/19/01

Description: Report that people in Irving said the tables are tilted against minorities to do

business there and they're demanding changes.

Length: 1:40

Program: Midday Date: 1/24/01

Description: Report on Sega, announced it may think about dropping the popular video game

Dreamcast. The company has not made an official announcement.

Length: :30

Program: 5:00 p.m. Date: 1/25/01

Description: Report on JC Penny's plan to shrink its operation and reorganize. JC Penney will

close 47 stores and lay off 5300 employees.

Length: :20

Program: 5:00 p.m. Date: 1/25/01

Description: Report on American Airlines & Continental Airlines increasing penalties if you change flights or if you try to use an unused ticket later. The rate raises from \$75 to \$90.

Length: :22

Program: 10:00 p.m. Date: 1/25/01

Description: Report by the National Institute On Media And The Family credits game makers for labeling violent products, but they say kids are buying violent games despite efforts to restrict

sales.

Program: 6:00 p.m. Date: 1/25/01

Description: report on Texas cities taking aggressive steps to fight rabies. Vaccines are being dropped across 36 Texas counties. The department of health will spend \$3m to spread the

vaccine.

Length: :35

Program: 6:00 p.m. Date: 2/12/01

Description: Report on new computer virus which is crippling home and business computers at an alarming rate and a report on the ruling on NAPSTER.

Length: 3:11

Program: 6:00 p.m. Date: 2/12/01

Description: Report that Managers of the Dallas Animal Control are on the hot seat for mistreating animals and putting too many to sleep.

Length: 1:50

Program: 10:00 p.m. Date: 2/12/01

Description: Report that homeowners will have to foot the bill for the White Rock Lake water

main break.

Length: :25

Program: 10:00 p.m. Date: 2/12/01

Description: Report on computer virus which is crippling home and business computers at an

alarming rate.

Length: :30

Program: 10:00 p.m. Date: 2/12/01

Description: Report on ruling for NAPSTER.

Length: :20

Program: Midday Date: 2/13/01

Description: Report on new computer virus that comes disguised as a picture of a tennis star.

Program: 10 p.m. Date: 2/13/01

Description: Report that time is running out for Arlington residents to register their security

systems or face fines. Length: :30

Program: DFW Today – 10:00 a.m Midday

Date: 2/15/01

Description: Report that Texas will not completely open its retail electric market until next year, but today customers can get their first taste of deregulation regarding power providers.

Length: 1:15

Program: DFW Today – 10:00 a.m. Midday

Date: 2/15/01

Description: Report that American has agreed to end frequent flier agreement with Midway

Airlines as they negotiate deal with the Allied Pilots Association.

Length: :25

Program: DFW Today – 10:00 a.m Midday

Date: 2/15/01

Description: Report that cable companies have boosted their rates by 5.8 percent.

Length: :25

Program: 5:00 p.m. Date: 2/19/01

Description: Report on teeth whitening products – do they really work?

Length: 1:35

Program: 10:00 p.m. Date: 2/19/01

Description: Report that Texas Lawmakers are trying to ban smoking completely from

restaurants.

Length: :30

Program: 10:00 p.m. Date: 2/19/01

Description: Report that tetanus shots are being rationed due to shortage from manufacturer.

Program:

10:00 p.m.

Date:

2/20/01

Description: Report on prices of gasoline – NBC 5's Jump Team – a regular re-occurring segment in various newscasts to help consumers compare prices of gasoline around the

metroplex.

Length:

:50

Program:

4:00 p.m. 2/21/01

Date:

Report on best transportation fares through the internet.

Description: Length:

Program:

10:00 p.m. 2/21/01

Date: Description:

Report on psychic readings – put them to the test.

Length:

3:25

Program:

10:00 p.m. 2/23/01

Date: Description:

Report on common household chemicals that can kill you when mixed with other

chemicals.

Length:

2:35

Program:

Date:

5:00 p.m. 2/26/01

Description:

Report that dietary supplements are being marketed to children.

Length:

Program:

10:00 p.m.

Date:

3/1/01

Description:

Report on group of North Texas residents who go head to head with a gun range.

Length:

1:50

Program:

4:00 p.m.

Date:

3/5/01

Description:

Report on new company – Rapid 5 – which has come up with a solution to

telephone busy circuits and dead dial tones.

Length:

Program:

4:00 p.m.

Date:

3/7/01

Description:

Report that federal court has lifted government imposed caps on cable ownership,

therefore more companies may consolidate or merge.

Length:

:15

Program:

10:00 a.m.

Date:

3/8/01

Description:

Report that someday, if space flight becomes more affordable, tourists may be

making the trip to the international space station.

Length:

4:15

Program:

5:00 p.m.

Date:

3/8/01

Description:

Report that makers of power tools are designing their products with women in

mind.

Length:

1:55

Program:

Date:

Description:

Length:

Program: Date: Description: Length:
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Program: 6:00 a.m. Date: 01/01/01

Description: Report on Dee Anderson being sworn in as the new Sheriff of Tarrant County.

Length: :40

Program: 6:00 a.m. Date: 01/02/01

Description: Report on Fort Worth residents have a reason to feel safe. The year 2000 showed a 30-year low for homicides. A strong economy, aging population and community policing are credited for the turn-around.

Length: :20

Program: 6:00 a.m. Date: 01/02/01

Description: Report on a 14-year old girl killed in Laredo when a stay bullet hit her. It is illegal to fire a gun and dangerous.

Length: :15

Program: 6:00 a.m. Date: 01/02/01

Description: Report on Texas lawmakers may look closer at other new laws going into effect around the country this week. Suffolk county New York begins a ban on hand-held cell phones, in California a new law bans the sale of handguns that fail safety tests.

Length: :30

Program: Midday Date: 01/02/01

Description: Report on City of Portland, New Year's celebration turned violent. People began running through the streets, throwing bottles at officers, and breaking store windows.

Length: :25

Program: Midday Date: 01/04/01

Description: Report on crime rate in Dallas rose slightly in the year 2000. Reports show a 1%

increase.

Length: :20

Program: Midday Date: 10/04/01

Description: Report on new weapons turning up in public schools. It is a knife that looks like an ink pen or tube of lipstick.

Program:

5:00 p.m.

Date:

01/09/01

Description:

Report on the Texas Prison System blames failure to follow procedure for the

escape of the Texas 7.

Length:

:28

Program:

5:00p.m.

Date:

01/11/01

Description:

Report on the execution of Wanda Jean Allen. The Governor of Oklahoma is

considering stopping the execution.

Length:

:18

Program:

10:00 a.m.

Date:

2/20/01

Description: Report that proposed hate crime legislation is making its way back through the Texas Legislature. The bill is named James Byrd Junior in honor of Byrd who was dragged to his death behind a pickup truck in 1998.

Length:

:20

Program:

8:00 a.m.

Date:

1/21/01

Description:

Report that new reports show crime on college campuses are going down.

Length:

Program:

6:00 a.m.

Date:

1/23/01

Description: Report on the Dallas Police Department getting a new building. The new building will be on South Lamar St. and this is the first new building for Dallas PD since 1914.

Length:

:15

Program:

10:00 p.m.

Date:

1/26/01

Description:

Report on 18 year-old accused of putting marijuana in a breakfast taquito at a What-A-Burger. Benjamin Roberts was fired and arrested by police.

Length:

:30

Program:

Midday

Date:

1/27/01

Description: Report on San Quentin State Prison is in lockdown after a massive inmate riot. A race riot broke out inside the prison, when a group of black inmates attacked a group of white inmates.

Length:

Program:

Midday

Date:

1/27/01

Description:

Report on an Arlington teacher at Barnett Junior High facing criminal child

pornography charges. He solicited sex from an on-line undercover officer.

Length:

Program:

10:00 p.m.

Date:

1/27/01

Description:

Report on FBI agents who have uncovered bones on a South Texas Ranch. They

are believed to be the missing atheist Madelyn Murray O'Hair and her family.

Length:

:20

Program:

10:00 p.m.

Date:

1/30/01

Description:

Report on messages of hate plastered all around a local school campus.

Length:

:50

Program:

10:00 p.m.

Date:

2/9/01

Description:

Report on warning issued to women living in a large area of northeast Dallas

where a rapist is on the prowl.

Length:

1:34

Program:

10 p.m.

Date:

2/13/01

Description: Report that time is running out for Arlington residents to register their security

systems or face fines.

Length:

:30

Program:

10:00 p.m.

Date:

2/16/01

Description:

Report on Amber Alert being issued – a system to report missing children

immediately.

Description:

Length:

:25

Program:

6:00 a.m.

Date:

2/19/01

Report that deaths from homicide or traffic accidents in Arlington surged last year to their highest levels in six years.

Length:

Program:

10:00 p.m.

Date:

2/19/01

Description:

Report that Texas Prisoners may soon have more access to DNA testing to clear

themselves.

Length:

:20

Program:

10:00 p.m.

Date:

2/20/01

Description:

Report on new controversy over privacy versus law enforcement – new thermal imaging technology was used to locate heat from lamps used to grow marijuana in a man's

home.

Length:

:40

Program:

4:00 p.m.

Date:

2/21/01

Description:

Report on tips to follow as precautions for women to avoid attack. Warning and tips issued due to rape on local college campus.

Length:

:30

Program:

10:00 p.m.

Date:

2/28/01

Description:

Report that thousands of tees are behind bars in Texas and many are girls - why are so many going bad and what's being done to prevent it.

Length:

2:25

Program:

10:00 a.m.

Date:

3/6/01

Description:

Report that police departments across the country are training and preparing for more Columbine type attacks on schools.

Length

2:05

Program:

Date:

Description:

Length:

Program:

Date:

Description:

Length:

Program: Date: Description: Length:
Program: Date: Description: Length:

CULTURAL

Program:

10:00 p.m.

Date:

1/13/01

Description:

Report on Dr. Martin Luther King, Jr. celebrations going on in the DFW

metroplex and across America.

Length:

2:30

Program:

10:00 p.m.

Date:

1/14/01

Description:

Report on the NBC 5 sponsored Dr. Martin Luther King, Jr. concert and

celebration.

Length:

:20

Program:

6:00 a.m.

Date:

1/15/01

Description:

Report on various Dr. Martin Luther King, Jr. celebrations going on throughout

the DFW metroplex.and across America.

Length:

5:00

Program:

8:00 a.m.

Date:

1/28/01

Description:

Report on how movies are inspiring moviegoers to do martial arts.

Length:

2:05

Program:

8:00 a.m.

Date:

1/28/01

Description:

Report on celebrations in honor of the Chinese New Year.

Length:

:20

Program:

10:00 p.m.

Date:

1/30/01

Description:

Report that Texas State Committee for Business and Commerce met and only

spoke in Spanish in an effort to show the importance of being bilingual.

Length:

:15

Program:

4:00 p.m.

Date:

2/16/01

Description:

Report on how to get facts online regarding Black History.

Length:

CULTURAL

Program:

6:00 p.m. and 10:00 p.m.

Date:

2/17/01

Description: Report on Black History month celebration and dedication of state historical marker at Shelton's Bear Creek Cemetery in Irving. Historians say nearly 200 slaves and former slaves were buried on this land.

Length:

1:45; 1:45

Program:

10:00 p.m. 2/18/01

Date:
Description:

Report on a couple's effort to blend their cultures to make a marriage work.

Length:

2.45

Program:

5:00 p.m.

Date:

2/19/01

Description:

Report on exhibit which honors Negro League Baseball players.

Length:

:19

Program: Date:

10:00 p.m. 2/21/01

Description:

Report on psychic readings – put them to the test.

Length:

ECONOMIC DEVELOPMENT

Program:

6:00 a.m.

Date:

01/02/01

Report on new study suggests the most populous areas of Southern California Description: could be at greater risk of earthquake damage than previously thought. This is bad news for Los Angeles. The deep basin of soft sediment east of downtown Los Angeles is 1 ½ times deeper than previously estimated.

Length:

:30

Program:

6:00 a.m.

Date:

01/02/01

Description:

Report that the economy is expected to grow at a slow pace this year. Wall St.

Journal is warning the risk of a recession is higher this year.

Length:

:40

Program:

6:00 a.m.

Date:

01/06/01

Description: Report that McDonald's is testing an electronic-payment system in Chicago that allows you to pay for food by waving a special debit card at the drive through window. It's linked to your credit card and the money is automatically deducted.

Length:

:20

Program:

6:00 a.m.

Date:

01/07/01

Description: Report on a North Texas Company will become part of an effort to create a new type of fuel for your car.

Length:

:30

Program:

Description:

6:00 a.m. 01/09/01

Date:

Report on Fort Worth City leaders look at a plan to bring a Dell Computer Plant to town. Dell says it would invest \$40 million and employ at least 1000 people in Fort Worth.

Report on Federal Express is close to signing a record delivery contract with the

Length:

:20

Program:

6:00 a.m.

Date:

01/09/01

US Postal Service.

Description:

Length:

:45

Program:

6:00 a.m.

Date:

01/11/01

Description:

Report that Grand Prairie is building a new Performance Hall for touring

Broadway shows and other productions.

Length:

ECONOMIC DEVELOPMENT

Program:

5:00 p.m.

Date:

1/28/01

Description:

Report on growing concerns over the slowing economy and the threat of a

possible recession.

Length:

1:55

Program:

5:00 p.m.

Date:

1/29/01

Description:

Report on lay-offs at Chrysler and impact on economy.

Length:

1:45

Program:

5:00 p.m. 1/29/01

Date: Description:

Report on e-signatures – what it really means.

Length:

1:50

Program:

5:00 p.m.

Date:

1/30/01

Description:

Report on stock market and the possibility that the feds may cut interest rates.

Length:

:45

Program: Date:

10:00 p.m. 1/31/01

Description:

Report on interest rates being cut another ½ percent and impact on economy.

Length:

:20

Program:

10:00 p.m.

Date:

1/31/01

Report that no companies seem to be immune from tightening the belt – media Description:

giants, retailers and especially technology companies are facing and making layoffs.

Length:

1:20

Program:

6:00 p.m. 2/12/01

Date:

Description: Report that after a 15 year lull, business is booming once again in the North Texas

Oil and Gas Industry. Length:

ECONOMIC DEVELOPMENT

Program:

6:00 a.m.

Date:

2/13/01

Description:

Report on layoffs in companies around North Texas and how to manage one's

money in this situation.

Length:

2:15

Program:

4:00 p.m.

Date:

2/21/01

Description:

Report on NBC 5 sponsored Entrepreneur Expo 2001.2:05

Length:

Program:

9:00 a.m.

Date:

2/24/01

Description:

Report on local job fair.

Length:

:20

Program:

10:00 p.m.

Date:

3/8/01

Description:

Report that Cisco Systems is eliminating 5,000 positions due to the slowdown in

U.S. economy.

Length:

Program: 6:00 a.m. Date: 01/02/01

Description: Report that Education is on the minds of voters in Arlington. The vote will be whether to increase the maximum that the school district can tax for maintenance and operations.

Length: :30

Program: 6:00 a.m. Date: 01/02/01

Description: Report that President Bush is getting his education proposals ready. His plan would aggressively test students. Federal funding would be cut for schools that don't measure

up.

Length: :25

Program: 6:00 a.m. Date: 01/02/01

Description: Report on public schools and libraries in Texas are under a deadline. They must install pornography filtering software on their computer by April. The filters would block access to x-rated sites on the Internet.

Length: :15

Program: Midday Date: 01/02/01

Description: Report on Dr. Mike Moses moving into his new office at the DISD. Doctor

Moses is the 5th Superintendent in the last 5 years to hold the office.

Length: :15

Program: Midday Date: 01/02/01

Description: Report on school-aged children get depressed about going back to school after the

holidays.

Length: 2:00

Program: 10:00 p.m. Date: 1/03/01

Description: Report that two Euless apartment complexes are helping to encourage kids to read by offering them a library close to home. The Twin Bridge and Mission Point Apartment complexes opened the libraries at their complexes.

Program:

6:00 p.m.

Date:

1/04/01

Description:

Re port on a battle against illiteracy. Kroger & Ben & Jerry's presented a check

for more than \$2,000 to "Literacy Volunteers of America".

Length:

:19

Program:

6:00 a.m.

Date:

01/04/01

Description: Report on Education is a priority for new Texas Governor Rick Perry. Perry traveled to several cities, including Dallas to outline proposed reforms for higher education and to increase grant money for college bound students and to lower teacher-student ratios.

Length:

:15

Program:

6:00 a.m.

Date:

01/05/01

Description:

Report on recent studies show that the earlier a child begins to treasure books, the

better reader they'll become.

Length:

:20

Program:

6:00 a.m.

Date:

01/11/01

Description: Report on a National Education Magazine gave Texas a "D" in efforts to improve the quality of its teachers. The study says our state does not do enough to help new teachers adjust to the stresses of the profession.

Length:

:20

Program: Date:

Midday 01/11/01

Description: Report on study says our State does not do enough to help new teachers adjust to the stresses of the profession. According to the Quality Counts 2001 report Texas gets a grade of "D" in efforts to improve the quality of its teachers.

Length:

:25

Program:

Midday

Date:

01/11/01

Description: Report on school lunches getting better. Experts say school lunches are leaner and more nutritious than they used to be.

Length:

Program: 6:00 p.m. Date: 1/16/01

Description: Report on what students are saying about the high drop out rate for high school

students.

Length: 2:00

Program: 6:00 p.m. Date: 1/19/01

Description: Report that some of Mexico's top education officials are in North Texas to see how Spanish speaking students are learning here in the states. The Denton school district offers a different kind of class to make the transition a little easier.

Length: 1:35

Program: 6:00 p.m. Date: 1/25/01

Description: Report on the Episcopal School of Dallas participation the jump rope for heart program. The jump-rope-a-thon raised over \$32,000 to help the American Heart Association.

Length: :20

Program: 5:00 p.m. Date: 1/30/01

Description: Report on SMU Athletic Forum Doak Walker Award recipients.

Length: :25

Program: 6:00 a.m. Date: 1/31/01

Description: Report that UNT fraternity members under suspension after reportedly making

racial slurs.

Length: :30

Program: 10:00 p.m. Date: 1/31/01

Description: Report that UNT fraternity members are under suspension and could be kicked off campus after reportedly making racial slurs.

Length: 1:40

Program: 10:00 p.m. Date: 1/31/01

Description: Report that North Texas teachers are fighting mad about healthcare coverage and they took their case to Austin.

Program: 10:00 p.m. Date: 2/20/01

Description: Report that parents in Plano are taking on their school district because they were

promised a new school for their neighborhood, but they are not getting it.

Length: 1:50

Program: 4:00 p.m. Date: 2/21/01

Description: Special series report on "raising a smarter child"

Length: 1:55

Program: 6:00 p.m. Date: 2/26/01

Description: Report that a mysterious illness makes over 100 school children sick – parents

asking questions.
Length: 1:35

Program: 10:00 p.m. Date: 3/2/01

Description: Report that Harvard research report out that states Black public school students are 3 times more likely to end up in special education classes than their White classmates. Report states that many of the Black children do not deserve to be in special ed classes.

Length: :35

Program: 10:00 a.m. Date: 3/6/01

Description: Report that police departments across the country are training and preparing for more Columbine type attacks on schools.

Length 2:05

Program: 10:00 a.m. Date: 3/6/01

Description: Report that U.S. Census says only 57 percent of Hispanic Adults in the U.s. are high school graduates compared to 84 percent of all Americans.

Length: :25

Program: 5:00 p.m. Date: 3/8/01

Description: Report that several North Texas schools have established anti-bullying programs in their schools – all to help avoid tragedies like what happened in so many other cities.

ENVIRONMENT

Program: 6:00 a.m. Date: 01/02/01

Description: Report that environmentalist is fighting a plan to dredge a boat channel through North Padre Island. A developer wants to transform part of the Barrier Island into a multi-million dollar resort.

Length: :20

Program: 4:00 p.m. Date: 01/04/01

Description: Report that the EPA is expected to approve a plan that will lower speed limits and enforce stricter smog test for motorist. Dallas/Fort have fallen short of Federal

Environmental pollution standards.

Length: :20

Program: 6:00 a.m. Date: 01/05/01

Description: Report on President Clinton expected to make environmental history by declaring 60 million acres of forest off limits to development.

Length: :25

Program: 10:00 p.m. Date: 1/18/01

Description: News mention telling viewers about an upcoming weather school conducted by NBC 5 and National Weather Service. This news mention made in several newscasts leading up to Saturday, 1/20.

Length: :15

Program: 10:00 p.m. Date: 1/20/01

Description: Report on success of NBC 5 sponsored weather school program. It was well

attended.

Length: :22

Program: 6:00 a.m. Date: 2/18/01

Description: Report on a stolen tanker which ran aground off Indonesia's Central Java Coast

spilling thousands of gallons of oil in the sea.

ENVIRONMENT

Program: 10:00 a.m. Date: 2/20/01

Description: Report that fears over dry lake beds seem to be subsiding after heavy rains

pounded the area last week.

Length: 1:35

Program: 5:00 a.m. Date: 3/1/01

Description: Report that state clean-air regulators reached an agreement with the airline

industry to reduce ozone-producing emissions at airports in North Texas.

Length: :20

Program: 5:00 p.m. Date: 3/1/01

Description: Report that water worries are all over North Texas – worries of flooding.

Length: 2:00

Program: 10:00 p.m. Date: 3/3/01

Description: Report that hundreds came out to clean up the Trinity River - Operation Act - A

Clean Trinity held its 3rd Annual Cleanup to rid the river of trash and debris.

Length: :20

Program: 10:00 p.m. Date: 3/9/01

Description: Report on new study that says several North Texas cities use too many chemicals

in their parks. Length: :40

Program: Date:

Description: Length:

Program: Date:

Description: Length:

ENVIRONMENT

Description: Length:

FAMILY

Program:

Midday

Date:

01/02/01

Description:

Report on new study says married people are getting benefits that most aren't

even aware of.

Length:

2:45

Program:

5:00 p.m.

Date:

1/29/01

Description:

Report on a workout for the new mother which includes the baby and makes

workout time more fun.

Length:

2:00

Program:

10:00 p.m.

Date:

1/29/01

Description:

Report that suicide is the third leading cause of death among teenagers.

Length:

2:00

Program:

6:00 p.m.

Date:

2/17/01

Description:

"Scott's Kids" segment – weekly feature of Big Brothers and Sisters program.

Length:

2:36

Program:

6:00 p.m. and 10:00 p.m.

Date:

Description: Report on Black History month celebration and dedication of state historical marker at Shelton's Bear Creek Cemetery in Irving. Historians say nearly 200 slaves and former slaves were buried on this land,

Length:

1:45; 1:45

Program:

6:00 p.m.

Date:

2/17/01

Description: Report on fundraising efforts of NBC 5 staff at the Bowling for Kids Sake fundraiser for Big Brothers and Sisters. Report was made by anchor's 10 year old daughter.

Length:

1:30

Program:

6:00 a.m. 2/18/01

Date:

Description:

Report on ceremony for parents who have lost their children to crime.

Length:

1:25

Program:

10:00 p.m.

Date:

2/18/01

Description:

Report on a couple's effort to blend their cultures to make a marriage work.

Length:

FAMILY

Program:

4:00 p.m.

Date:

2/21/01

Description:

Special series report on "raising a smarter child"

Length:

Program:

10:00 p.m.

Date:

2/23/01

Description:

Report on how North Texas pathologists are using modern science to help identify unclaimed bodies and notify family members.

Length:

3:40

Program:

10:00 p.m.

Date:

2/28/01

Description:

Report that thousands of tees are behind bars in Texas and many are girls - why are so many going bad and what's being done to prevent it.

Length:

2:25

Program:

5:00 p.m.

Date:

3/1/01

Description:

Report that exercise program that helps adults, yoga, might offer some special children some relief from their debilitating medical conditions.

Length:

1:50

Program:

12:00 p.m.

Date:

3/10/01 (January, February and March, 2001)

Scott's Kids report on local Big Brothers and Sisters program which features the Description:

children and their mentors in the program – regular weekly segment in news.

Length:

1:55

Program:

Date:

Description:

Length:

Program:

Date:

Description:

Length:

GOVERNMENT

Program: 10:00 p.m. Date: 01/01/01

Description: Report on new Federal law raised the President's salary to \$400, 000 a year. It's

the first Presidential increase in 31 years.

Length: :20

Program: 6:00 a.m. Date: 01/05/01

Description: Report on Texas Legislature proposal for consideration. Lawmakers will consider a bill requiring employers to give time off to their employees for their child's school activities.

Length: 1:45

Program: 6:00 a.m. Date: 01/10/01

Description: Report on Florida considering a computerized point and press ballot that would replace punch cards. The system offers virtually no possibility for a miscount.

Length: :20

Program: 10:00 p.m. Date: 01/10/01

Description: Report on State lawmakers proposed budget for the next 2 years is 108 billion

dollars. Most of the money goes for health care and education.

Length: :15

Program: 6:00 a.m. Date: 1/23/01

Description: Report on Senate Banking Committee Chairman Phil Gramm, who plans to send a new bill that would make it harder for people to declare bankruptcy.

Length: :15

Program: 10:00 p.m. Date: 1/29/01

Description: Report that President Bush is trying to steer government money to religious

charities.

Length: :30

Program: 10:00 p.m. Date: 2/14/01

Description: Report that Congress put TV big wigs on the hot seat over the big election day

mistake.

GOVERNMENT

Program: 10:00 p.m. Date: 2/15/01

Description: Special report – President Bush shares personal thoughts on being the nation's 43rd President with NBC 5's Jane McGarry in a special White House Oval Office interview.

Length: 2:15/2:35

Program: 10:00 a.m. Date: 2/28/01

Description: Report that U.S. Supreme court is hearing a case that impacts whether religious

groups can meet on government property.

Length: 1:30

Program: 8:00 a.m. Date: 2/25/01

Description: Report on meeting of Nation's Governors to agree on a bipartisan agenda.

Length: 1:50

Program: 4:00 p.m. Date: 2/27/01

Description: Report on controversy surrounding a pay raise for Dallas City Council Members.

Length: 1:55

Program: 10:00 p.m. Date: 2/27/01

Description: Report that President Bush launched an all out campaign to win approval for his

ambitious tax relief plan.

Length: 2:25

Program: 5:00 a.m. Date: 3/1/01

Description: Report that state clean-air regulators reached an agreement with the airline

industry to reduce ozone-producing emissions at airports in North Texas.

Length: :20

Program: 6:00 a.m. Date: 3/6/01

Description: Report that a bill is now before the Texas Legislature to ban racial profiling.

GOVERNMENT

Program: 10:00 a.m. Date: 3/6/01

Description: Report that Commerce Secretary will announce whether the 2000 Census Count

should be adjusted because 3 ½ million people were missed. Most were minorities.

Length: :25

Program: 4:00 p.m. Date: 3/7/01

Description: Report that federal court has lifted government imposed caps on cable ownership,

therefore more companies may consolidate or merge.

Length: :15

Program: Date:

Description:

Length:

Program: Date:

Description:

Length:

Program:

5:00 p.m.

Date:

01/01/01

Description:

Report that researchers say it's easier to begin healthy behavior, like bike riding,

than to stop destructive behavior, like smoking.

Length:

1:43

Program:

10:00 p.m., 6:00 a.m.

Date:

01/01/01, 01/02/01

Description:

Report on new procedure to put fat that has been lipo-suctioned from the hips into

your hands for younger looking hands.

Length:

:10, :10

Program:

6:00 a.m.

Date:

01/02/01

Report by experts warning the nation's critical blood shortage continues to get Description: worse. More blood is needed for an aging population, organ transplants and cancer surgeries.

Length:

:20

Program:

6:00 a.m.

Date: Description: 01/02/01 Report on study by the Mayo Clinic found levels of toxins in heavy smokers

bodies did not decrease when they cut smoking in half. People apparently smoked their remaining cigarettes harder trying to suck in more of the addictive nicotine.

Length:

:20

Program:

Midday

Date:

01/02/01

Description: Report on the federal Government rolling out a new benefit for Medicare customers. Patients will have first-hand knowledge of their doctors' on the job performance.

Length:

:20

Program:

Date:

Midday 01/03/01

Description: Report of new study that says patients with Chronic Obstructive Pulmonary Diseases are often treated with inhaled corticosteroids, but a new study in The New England Journal of Medicine shows these drugs have little benefit for patients with COPD.

Length:

:50

Program:

Midday

Date:

01/03/01

Report by the US Surgeon General says 1 in every 10 children suffer from some Description: type of mental illness. And fewer than 1 in 5 received treatment.

Length:

Program: 10:00 p.m. Date: 1/03/01

Description: Report that salt may be the cause of heartburn, and heartburn may have more to

do with allergies than food.

Length: :15

Program: 10:00 p.m. Date: 1/04/01

Description: Report on incredible Medical Technology is giving people with brain tumors hope. Report on an experimental brain surgery that takes place while the patient is awake.

Length: 1:40

Program: Midday Date: 1/04/01

Description: Report by the American Cancer Society, suggest men over 50 have a yearly prostate cancer screening. African American men should be screened beginning at age 45.

Length: 2:05

Program: 6:00 a.m., Midday

Date: 01/05/01

Description: Report on more evidence that moderate alcohol consumption can actually be good for you. The American Heart Association says a small drink of beer, wine or liquor each day can actually reduce the risk of stroke.

Length: :20, :35

Program: 6:00 a.m. Date: 01/05/01

Description: Report on a State Task Force calling for new rules when it comes to organ donations. The group recommends making every Texas a potential donor unless he or she says otherwise, and that the state will pay some of the donor's funeral expenses.

Length: :20

Program: Midday Date: 01/05/01

Description: Report on new medications to calm Attention Deficit Hyperactivity Disorder.

Length: :25

Program: Midday Date: 01/05/01

Description: Report by Nutritionists reports seafood is good for you, it's low in calories and

high in protein and omega 3 fatty acids.

Program: 5:00 p.m. Date: 01/05/01

Description: Report on the mysterious disorder, Fibromyalgia that affects mostly women.

Fibromyalgia is deep muscle and joint pain.

Length: 1:48

Program: 6:00 a.m. Date: 01/06/01

Description: Report that Cook's children's Medical Center will open its Pediatric Surgery

Center and Urgent Care Center.

Length: :20

Program: 10:00 p.m. Date: 01/06/01

Description: Report on Carter Bloodcare National Blood Donor month. They are encouraging

Texans to give the gift of life.

Length: :20

Program: Midday Date: 01/08/01

Description: Report on Doctors in Houston being forced to cancel surgeries because of a short

blood supply.
Length: :25

Program: Midday Date: 01/09/01

Description: Report on drugs that go through the Government approval process and then are

found to have terrible side effects.

Length: 3:05

Program: Midday Date: 01/09/01

Description: Report on Iridology, and how some doctors can look into your eyes and know if

you are sick.

Length: :20

Program: Midday Date: 01/09/01

Description: Report on children and the growing problem with obesity. Reports indicate 25 percent of kids are overweight and the number is increasing. Too many children worry about looking like models or bodybuilders, and low self-esteem has been found in girls as young as 5.

Program: Midday Date: 01/09/01

Description: Report on research suggests that kids who have their meals while watching TV

tend to eat more junk food.

Length: :20

Program: 5:00 p.m. Date: 01/09/01

Description: Report on Carter Blood Care needs people to donate blood. It takes 800 donors

every day to keep the shelves at Carter Blood Care stocked.

Length: 1:44

Program: 6:00 a.m. Date: 01/10/01

Description: Report on new syndrome "Thrombosis" that sometimes occurs on long flights. This medical condition happens when a passenger sits too long and blood pools in their legs.

Length: :20

Program: Midday Date: 01/10/01

Description: Report on new study finds a significant link between gum disease and strokes.

Length: :15

Program: Midday Date: 01/11/01

Description: Report by "Child Magazine" states Children's Medical Center of Dallas is a top notch pediatric facility with quality staff, research capabilities, and survival rates.

Length: :20

Program: 10:00 p.m. Date: 1/12/01

Description: Report that pregnant and nursing women should not eat certain types of fish that may contain enough mercury to damage the nervous system of an unborn baby or young child.

Length: :15

Program: 10:00 p.m. Date: 1/13/01

Description: Report that pregnant women who feel high levels of stress are more likely to

deliver a low birth weight baby.

Program:

6:00 a.m.; 9:00 a.m.; 12:00 p.m., 6:00 p.m. and 10:00 p.m.

Date:

1/12, 1/13/01; 1/14/01

Description: Report on NBC 5 HealthFit Expo – Health Fair sponsored by NBC 5 - over 50,000 in attendance for free screenings and health information. Various reports packaged and live.

Length:

various lengths

Program:

10:00 p.m.

Date:

1/14/01

Description:

Report on NBC 5 HealthFit Expo – Health Fair sponsored by NBC 5 - over 50,000 in attendance for free screenings and health information.

Length:

2:00

Program:

Midday 1/17/01

Date: Description:

Report on new way to treat facial creases and scars – using cymetra.

Length:

3:15

Program:

Midday 1/17/01

Date: Description:

Report that women who eat 2-4 ounces of fish a week cut their risk of stroke

almost in half.

Length:

:25

Program:

10:00 p.m.

Date:

1/17/01

Report that the Red Cross is going to ban blood donations from people who have Description: lived anywhere in Western Europe since 1980 as a precaution against Mad Cow Disease.

Length:

:20

Program:

10:00 p.m.

Date:

1/18/01

Report that people living in New Caney, Texas between ages 2 and 24 are being Description: urged to get meningitis vaccination shots due to an outbreak that took the life of a seventh grader in that area.

Length:

:20

Program:

6:00 a.m.

Date:

Description:

Report on a South Texas School District giving vaccinations for meningitis.

There were 35 confirmed cases in the Houston area.

Length:

Program: 10:00 p.m. Date: 1/23/01

Description: Report on the American Heart Association says there is no scientific proof that

drinking red wine or other alcoholic beverage will reduce the risk of heart attacks.

Length: :15

Program: 10:00 p.m. Date: 1/23/01

Description: Report on new study that confirms breast fed babies are healthier babies.

Length: :10

Program: 5:00 p.m. Date: 1/25/01

Description: Report on St. Paul Medical Center in Dallas studying injectable "Naltrexone" to

treat alcoholism. The program works by combining medicine with psychology.

Length: 2:00

Program: 10:00 p.m. Date: 1/26/01

Description: Report on hot flashes are no longer just for women, men get them too.

Length: 1:25

Program: 8:00 a.m. Date: 1/28/01

Description: Report on how a good weight loss coach can triple your chances of success.

Length: 1:45

Program: 5:00 p.m. Date: 1/29/01

Description: Report on a workout for the new mother which includes the baby and makes

workout time more fun. Length: 2:00

Program: 10:00 p.m. Date: 1/29/01

Description: Report that suicide is the third leading cause of death among teenagers.

Length: 2:00

Program: 5:00 p.m. Date: 1/30/01

Description: Report on a high tech wire that can actually remember the shape of a healthy

bone.

Program:

10:00 p.m. 1/30/01

Date: Description:

Report on the benefits of massage for pregnant women.

Length:

1:45

Program:

10:00 p.m. 1/31/01

Date: Description:

Report on a new artificial heart that is being tested on patients who are too sick

for a transplant.

Length:

1:40

Program:

8:00 a.m.

Date:

2/11/01

Description:

Report that cancer patients are cheering over an experimental drug likely to be

approved - drug targets and kills cancer cells without damaging healthy tissue.

Length:

1:56

Program:

10:00 p.m. 2/12/01

Date: Description:

Report on newly reported health benefits of chocolate.

Length:

Program:

10:00 p.m. 2/13/01

Date: Description:

Report on new laser option for people who are far-sighted.

Length:

1:15

Program:

4:00 p.m. 2/14/01

Date: Description:

Report on sleep apnea and underdiagnosis of it.

Length:

:20

Program:

10:00 p.m.

Date:

2/15/01

Description:

Report that cases of meningitis in the State of Texas have been skyrocketing over

the past few months.

Length:

1:55

Program:

Date:

5:00 p.m. 2/16/01

Description:

Report on how soda is making children fat.

Length:

Program: 10:00 p.m. Date: 2/16/01

Description: Report that many of the drugs prescribed for children have not been tested or

approved for kids' use by FDA.

Length: 2:25

Program: 6:00 a.m. Date: 2/19/01

Description: Report that American Airlines will offer a new service called "Skycaare" – the

airline will offer medical care by registered nurses for people who need it when they fly.

Length: :20

Program: 5:00 p.m. Date: 2/19/01

Description: Report on smoking ban before State House.

Length: 1:25

Program: 5:00 p.m. Date: 2/19/01

Description: Report on migranes in children.

Length: 1:36

Program: 10:00 p.m. Date: 2/19/01

Description: Report that tetanus shots are being rationed due to shortage from manufacturer.

Length: :20

Program: 10:00 a.m. Date: 2/20/01

Description: Report that doctors are using a deep freeze technology to help tackle a serious

heart condition - treatment works against irregular heartbeats.

Length: 1:45

Program: 10:00 a.m. Date: 2/20/01

Description: Report that new technology for braces which eliminates mouthful of metal.

Length: 1:35

Program: 10:00 a.m. Date: 2/20/01

Description: Report that researchers have found a faster way to grow hair – Veg-F – and they

are trying to find a way to turn it into a cream for the scalp.

Program:

4:00 p.m.

Date:

2/20/01

Description: Report on what some companies are offering as a solution to the problem with radiation from cellphone use – a radiation shield that absorbs the radiation from the antenna of the phone and converts it to harmless heat energy.

Length:

:45

Program:

4:00 p.m.

Date:

2/21/01

Description:

Report on critical nursing shortage and what one local hospital is doing to reverse

it.

Length:

:40

Program:

6:00 p.m.

Date:

2/26/01

Description:

Report that local hospital requires all employees to cut off artificial nails and only

keep natural nails trimmed short – fungus under nails can be deadly to some patients.

Length:

2:05

Program:

10:00 p.m.

Date:

2/28/01

Description:

Report that for decades we've been told one way to exercise – new report

suggests we've been doing it all wrong – don't go fast – go slow – super slow.

Length:

1:47

Program:

10:00 p.m.

Date:

3/1/01

Description:

Report on reverse anorexia – condition of over using steroids in boby building.

Length:

Program:

5:00 p.m.

Date:

3/1/01

Description:

Report that exercise program that helps adults, yoga, might offer some special children some relief from their debilitating medical conditions.

Length:

1:50

Program:

4:00 p.m.

Date:

3/5/01

Description:

Report that the Viagra pill used for men's sexual dysfunction may help infertile

women get pregnant.

Length:

2:00 p.m.

Program:

4:00 p.m.

Date:

3/5/01

Description:

Report that more than half of the million cases of childhood asthma could be

wiped out if parents would get rid of the family pet and cigarettes.

Length:

:35

Program:

10:00 p.m.

Date:

3/5/01

Description:

Report that hobbies could help ward off Alzheimer's disease.

Length:

2:05

Program:

10:00 p.m.

Date:

3/6/01

Description:

Report that every time you fly, you are exposed to radiation – experts say that

danger should be taken seriously.

Length:

2:35

Program:

6:00 a.m.

Date:

3/9/01

Description:

Report that new AIDS vaccine is being fast tracked for human testing.

Length:

:20

Program:

10:00 p.m.

Date:

3/9/01

Description:

Report on exercise program that suggests you incorporate 10,000 steps into your

routine to stay fit.

Length:

1:55

Program:

Date:

Description:

Length:

Program: Date: Description: Length:	
Program: Date: Description: Length:	

Program	•
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Date:

Description: Length:

Program:
Date:
Description:
Length:

Alwhol & Drug Abur

Program:

10:00 p.m.

Date:

1/04/01

Description:

Report on new White House report says fewer teenagers are using drugs, but the

use of steroids and club drugs is on the increase.

Length:

:20

Program:

10:00 p.m.

Date:

3/5/01

Description:

Report that family of four teenagers killed by a drunk driver are going to Austin

to try and get the law changed regarding open containers in the car – drinking and driving.

Length:

1:30

Program:

10:00 p.m.

Date:

3/16/01

Description: I

Report on unusual new experiment that Denton County police are trying to fight

drinking and driving. It involves sobriety training.

Length:

Program:

10:00 p.m.

Date:

01/02/01

Description:

Report on State Farm, the largest auto insurer in Texas is raising rates. The cost

of coverage will rise an average of 1.7% later this month.

Length:

:15

Program:

10:00 p.m.

Date:

01/03/01

Description:

Report that the Federal Reserve cut interest rates a full half-point.

Length:

:30

Program:

10:00 p.m.

Date:

01/04/01

Description:

Report on lower than expected sales for the month of December. Economist

say this may be a sign that consumers are going from boom to bust.

Length:

:20

Program:

10:00 p.m.

Date:

10/04/01

Description:

Report on Sears, Roebuck & Company experiencing retail problems. The

Company announced its plans to close 89 of its stores.

Length:

:20

Program:

10:00 p.m.

Date:

01/08/01

Description:

Report from Better Business Bureau, warning shoppers looking for a deal at

Montgomery Wards. Be aware it is a "going out of business" sale.

Length:

:15

Program:

10:00 p.m.

Date:

1/18/01

Description:

Report that Consumer Product Safety Commission is once again advising all

homeowners to install carbon monoxide detectors.

Length:

:20

Program:

10:00 p.m.

Date:

1/19/01

Date.

Report that people in Irving said the tables are tilted against minorities to do

business there and they're demanding changes.

Length:

Program:

10:00 p.m.

Date:

1/25/01

Description:

Report by the National Institute On Media And The Family credits game makers for labeling violent products, but they say kids are buying violent games despite efforts to restrict

sales.

Length:

:20

Program:

10:00 p.m.

Date:

2/12/01

Description:

Report that homeowners will have to foot the bill for the White Rock Lake water

main break.

Length:

:25

Program:

10:00 p.m.

Date:

2/12/01

Description:

Report on computer virus which is crippling home and business computers at an

alarming rate.

Length:

:30

Program:

10:00 p.m.

Date:

2/12/01

Description:

Report on ruling for NAPSTER.

Length:

:20

Program:

10 p.m.

Date:

2/13/01

Description:

Report that time is running out for Arlington residents to register their security

systems or face fines.

Length:

:30

Program:

10:00 p.m.

Date:

2/19/01

Description:

Report that Texas Lawmakers are trying to ban smoking completely from

restaurants.

Length:

:30

Program:

10:00 p.m.

Date:

2/19/01

Description:

Report that tetanus shots are being rationed due to shortage from manufacturer.

Length:

Program: 10:00 p.m. Date: 2/20/01

Description: Report on prices of gasoline – NBC 5's Jump Team – a regular re-occurring segment in various newscasts to help consumers compare prices of gasoline around the

metroplex.

Length: :50

Program: 10:00 p.m. Date: 2/21/01

Description: Report on psychic readings – put them to the test.

Length: 3:25

Program: 10:00 p.m. Date: 2/23/01

Description: Report on common household chemicals that can kill you when mixed with other

chemicals.

Length: 2:35

Program: 10:00 p.m. Date: 3/1/01

Description: Report on group of North Texas residents who go head to head with a gun range.

Length: 1:50

Program: 10:00 p.m. Date: 3/14/01

Description: Report on all out effort to keep foot and mouth disease from crossing Texas

borders.

Length: 1:40

Program: 10:00 p.m. Date: 3/18/01

Description: Report that new satellite was launched into orbit which will allow the owners to beam as many as one hundred channels of radio programming to subscribers across the country.

Length: :20

Program: 10:00 p.m. Date: 3/16/01

Description: Report on low frequency sound waves that rupture mosquito larvae – killing them

- new procedure was discovered by a 14 year old.

Program: Date:

10:00 p.m. 3/17/01

Description: Report that prices may be going up at the gas pumps – Opec Oil ministers will cut production of crude oil.

Length:

CRIME AND LAW ENFORCEMENT

Program: 10:00 p.m. Date: 1/26/01

Description: Report on 18 year-old accused of putting marijuana in a breakfast taquito at a

What-A-Burger. Benjamin Roberts was fired and arrested by police.

Length: :30

Program: 10:00 p.m. Date: 1/27/01

Description: Report on FBI agents who have uncovered bones on a South Texas Ranch. They

are believed to be the missing atheist Madelyn Murray O'Hair and her family.

Length: :20

Program: 10:00 p.m. Date: 1/30/01

Description: Report on messages of hate plastered all around a local school campus.

Length: :50

Program: 10:00 p.m. Date: 2/9/01

Description: Report on warning issued to women living in a large area of northeast Dallas

where a rapist is on the prowl.

Length: 1:34

Program: 10 p.m. Date: 2/13/01

Description: Report that time is running out for Arlington residents to register their security

systems or face fines. Length: :30

Program: 10:00 p.m. Date: 2/16/01

Description: Report on Amber Alert being issued – a system to report missing children

immediately.

Length: :25

Program: 10:00 p.m. Date: 2/19/01

Description: Report that Texas Prisoners may soon have more access to DNA testing to clear

themselves.

CRIME AND LAW ENFORCEMENT

Program:

10:00 p.m.

Date:

2/20/01

Description: Report on new controversy over privacy versus law enforcement – new thermal imaging technology was used to locate heat from lamps used to grow marijuana in a man's

home.

Length:

:40

Program:

10:00 p.m.

Date:

2/28/01

 $Description: \quad Report \ that \ thousands \ of \ tees \ are \ behind \ bars \ in \ Texas \ and \ many \ are \ girls-why$

are so many going bad and what's being done to prevent it.

Length:

CULTURAL

Program:

10:00 p.m.

Date:

1/13/01

Description:

Report on Dr. Martin Luther King, Jr. celebrations going on in the DFW

metroplex and across America.

Length:

2:30

Program:

10:00 p.m.

Date:

1/14/01

Description:

Report on the NBC 5 sponsored Dr. Martin Luther King, Jr. concert and

celebration.

Length:

:20

Program:

10:00 p.m.

Date:

1/30/01

Description:

Report that Texas State Committee for Business and Commerce met and only

spoke in Spanish in an effort to show the importance of being bilingual.

Length:

:15

Program:

10:00 p.m.

Date:

2/17/01

Description: Report on Black History month celebration and dedication of state historical marker at Shelton's Bear Creek Cemetery in Irving. Historians say nearly 200 slaves and former slaves were buried on this land.

Report on a couple's effort to blend their cultures to make a marriage work.

Length:

1:45; 1:45

Program:

10:00 p.m.

Date:

2/18/01

Description:

2.45

Program:

Length:

10:00 p.m. 2/21/01

Date:

Report on psychic readings – put them to the test.

Length:

Description:

ECONOMIC DEVELOPMENT

Program:

10:00 p.m.

Date:

1/31/01

Description:

Report on interest rates being cut another ½ percent and impact on economy.

Length:

:20

Program:

10:00 p.m.

Date:

1/31/01

Description:

Report that no companies seem to be immune from tightening the belt – media

giants, retailers and especially technology companies are facing and making layoffs.

Length:

1:20

Program:

10:00 p.m.

Date:

3/8/01

Description:

Report that Cisco Systems is eliminating 5,000 positions due to the slowdown in

U.S. economy.

Length:

:15

Program:

10:00 p.m.

Date:

3/15/01

Description:

Report that Houston based Compaq Computer will cut 5000 jobs – 7% of the

company's workforce.

Length:

:20

Program:

10:00 p.m.

Date:

3/18/01

Description:

Report that energy and economics have moved to the top of the agenda for

President George1:40 Bush this week.

Length:

Program:

10:00 p.m.

Date:

3/20/01

Description:

Report that fed lowered interest rates by half percentage point today.

Length:

1:20

Program:

10:00 p.m.

Date:

3/21/01

Description:

Report that Aerospace giant Boeing Corporation says it is moving its headquarters

out of Seattle and may land here with jobs and prestige.

Length:

ECONOMIC DEVELOPMENT

Program:

10:00 p.m.

Date:

3/27/01

Description:

Report that nation's second largest greeting card company, American Greeting,

will cut 1500 jobs – 13% of their full time workforce.

Length:

:10

Program:

10:00 p.m.

Date:

3/27/01

Description:

Report that Disney will cut 4000 full time positions.

Length:

EDUCATION

Program:

10:00 p.m.

Date:

1/03/01

Description: Report that two Euless apartment complexes are helping to encourage kids to read by offering them a library close to home. The Twin Bridge and Mission Point Apartment complexes opened the libraries at their complexes.

Length:

:25

Program:

10:00 p.m.

Date:

1/31/01

Description:

Report that UNT fraternity members are under suspension and could be kicked

off campus after reportedly making racial slurs.

Length:

1:40

Program:

10:00 p.m.

Date:

1/31/01

Description:

Report that North Texas teachers are fighting mad about healthcare coverage and

they took their case to Austin.

Length:

:30

Program:

10:00 p.m.

Date:

2/20/01

Report that parents in Plano are taking on their school district because they were Description: promised a new school for their neighborhood, but they are not getting it.

Length:

1:50

Program:

10:00 p.m.

Date: 3/2/01 Description:

Report that Harvard research report out that states Black public school students are 3 times more likely to end up in special education classes than their White classmates. Report states that many of the Black children do not deserve to be in special ed classes.

Length:

:35

Program:

10:00 p.m. 3/11/01

Date:

Description: Report that President Bush's budget plan could help in stepping up efforts against

Report on TB scare at local school where several cafeteria workers have been

school violence. Length:

:30

Program:

10:00 p.m. 3/21/01

Date:

infected.

Description:

2:25 Length:

ENVIRONMENT

Program:

10:00 p.m.

Date:

1/18/01

Description: News mention telling viewers about an upcoming weather school conducted by NBC 5 and National Weather Service. This news mention made in several newscasts leading up to Saturday, 1/20.

Length:

:15

Program:

10:00 p.m.

Date:

1/20/01

Description:

Report on success of NBC 5 sponsored weather school program. It was well

attended.

Length:

:22

Program:

10:00 p.m.

Date:

3/3/01

Description:

Report that hundreds came out to clean up the Trinity River – Operation Act – A

Clean Trinity held its 3rd Annual Cleanup to rid the river of trash and debris.

Length:

:20

Program:

10:00 p.m.

Date:

3/9/01

Description:

Report on new study that says several North Texas cities use too many chemicals

in their parks.

Length:

:40

Program:

10:00 p.m.

Date:

3/19/01

Description:

Report that neighbors are demanding McKinney solve an environmental threat

caused by an ammonia leak.

Length:

1:40

Program:

10:00 p.m.

Date:

3/27/01

Report that North Texas neighborhood fears they are in danger from the remnants Description: of lead poisoning left from the Old Dixie Metals Smelter. They are also concerned about getting a flood levy with the Dallas Trinity River Project.

Length:

FAMILY

Program:

10:00 p.m.

Date:

1/29/01

Description:

Report that suicide is the third leading cause of death among teenagers.

Length:

2:00

Program:

10:00 p.m.

Date:

2/17/01

Description:

Report on Black History month celebration and dedication of state historical marker at Shelton's Bear Creek Cemetery in Irving. Historians say nearly 200 slaves and former slaves were buried on this land,

Length:

1:45

Program:

10:00 p.m.

Date:

2/18/01

Description:

Report on a couple's effort to blend their cultures to make a marriage work.

Length:

Program:

10:00 p.m.

Date:

2/23/01

Description:

Report on how North Texas pathologists are using modern science to help identify unclaimed bodies and notify family members.

Length:

3:40

Program:

10:00 p.m.

Date:

2/28/01

Description:

Report that thousands of tees are behind bars in Texas and many are girls – why

are so many going bad and what's being done to prevent it.

Length:

2:25

Program:

10:00 p.m.

Date:

3/12/01

Description:

Report on North Texas teens who are volunteering to clean up 60 youth meeting places and lead bible study classes during their spring break.

GOVERNMENT

Program:

10:00 p.m.

Date:

01/01/01

Description: Report on new Federal law raised the President's salary to \$400, 000 a year. It's

the first Presidential increase in 31 years.

Length:

:20

Program:

10:00 p.m.

Date:

01/10/01

Description:

Report on State lawmakers proposed budget for the next 2 years is 108 billion

dollars. Most of the money goes for health care and education.

Length:

:15

Program:

10:00 p.m.

Date:

1/29/01

Description:

Report that President Bush is trying to steer government money to religious

Report that Congress put TV big wigs on the hot seat over the big election day

charities.

Length:

:30

Program:

10:00 p.m.

Date:

2/14/01

Description:

mistake.

Length: :40

Program:

10:00 p.m.

Date:

2/15/01

Description:

Special report – President Bush shares personal thoughts on being the nation's 43rd President with NBC 5's Jane McGarry in a special White House Oval Office interview.

Length:

2:15/2:35

Program:

10:00 p.m.

Date:

2/27/01

Description:

Report that President Bush launched an all out campaign to win approval for his

ambitious tax relief plan.

Length:

2:25

Program:

10:00 p.m.

Date:

3/12/01

Description:

Report that new Census numbers show Texas is now the second most populous

state with explosive growth.

Length:

GOVERNMENT

Program:

10:00 p.m.

Date:

3/13/01

Description:

Report that State Senate has approved a bill that would ban anyone under the age of 18 from riding in the open bed of a pick up truck.

Length:

1:45

Program:

10:00 p.m.

Date:

3/15/01

Description:

Report that Dallas LULAC will go to court after the election to influence the drawing of new Dallas City Council Districts according to the 2000 Census. They will not go to court to stop the elections.

Length:

:15

Program:

10:00 p.m.

Date:

3/27/01

Description:

Report that the Supreme Court is considering a life and death issue – whether to ban the execution of mentally retarded inmates and a Texas death row inmate is at the center of the debate.

Length:

:30

Program:

10:00 p.m.

Date:

3/27/01

Description:

Report that Texas doctors are taking their frustrations with HMO's to court.

Length:

Program:

10:00 p.m

Date:

01/01/01, 01/02/01

Description: Report on new procedure to put fat that has been lipo-suctioned from the hips into

your hands for younger looking hands.

Length:

:10

Program:

10:00 p.m.

Date:

1/03/01

Description:

Report that salt may be the cause of heartburn, and heartburn may have more to

do with allergies than food.

Length:

:15

Program:

10:00 p.m.

Date:

1/04/01

Description:

Report on incredible Medical Technology is giving people with brain tumors hope. Report on an experimental brain surgery that takes place while the patient is awake.

Length:

1:40

Program:

10:00 p.m.

Date:

01/06/01

Description:

Report on Carter Bloodcare National Blood Donor month. They are encouraging

Texans to give the gift of life.

Length:

:20

Program:

10:00 p.m.

Date:

1/12/01

Report that pregnant and nursing women should not eat certain types of fish that Description: may contain enough mercury to damage the nervous system of an unborn baby or young child.

Length:

:15

Program:

10:00 p.m.

Date:

1/13/01

Description:

Report that pregnant women who feel high levels of stress are more likely to

deliver a low birth weight baby.

Length:

:15

Program:

10:00 p.m.

Date:

1/12, 1/13/01; 1/14/01

Description: Report on NBC 5 HealthFit Expo – Health Fair sponsored by NBC 5 – over 50,000 in attendance for free screenings and health information. Various reports packaged and

live.

Length:

various lengths

Program:

10:00 p.m.

Date:

1/14/01

Description:

Report on NBC 5 HealthFit Expo – Health Fair sponsored by NBC 5 - over

50,000 in attendance for free screenings and health information.

Length:

2:00

Program:

10:00 p.m.

Date:

1/17/01

Description:

Report that the Red Cross is going to ban blood donations from people who have

lived anywhere in Western Europe since 1980 as a precaution against Mad Cow Disease.

Length:

:20

Program:

10:00 p.m.

Date:

1/18/01

Description:

Report that people living in New Caney, Texas between ages 2 and 24 are being urged to get meningitis vaccination shots due to an outbreak that took the life of a seventh grader

in that area.

Length:

:20

Program:

10:00 p.m.

Date:

1/23/01

Description:

Report on the American Heart Association says there is no scientific proof that

drinking red wine or other alcoholic beverage will reduce the risk of heart attacks.

Length:

:15

Program:

10:00 p.m.

Date:

1/23/01

Description:

Report on new study that confirms breast fed babies are healthier babies.

Length:

:10

Program:

Date:

10:00 p.m.

1/26/01

Description:

Report on hot flashes are no longer just for women, men get them too.

Length:

1:25

Program:

10:00 p.m. 1/29/01

Date: Description:

Report that suicide is the third leading cause of death among teenagers.

Length:

Program:

10:00 p.m.

Date:

1/30/01

Description:

Report on the benefits of massage for pregnant women.

Length:

1:45

Program:

10:00 p.m.

Date:

1/31/01

Description:

Report on a new artificial heart that is being tested on patients who are too sick

for a transplant.

Length:

1:40

Program:

10:00 p.m.

Date:

2/12/01

Description:

Report on newly reported health benefits of chocolate.

Length:

Program:

10:00 p.m.

Date:

2/13/01

Description:

Report on new laser option for people who are far-sighted.

Length:

1:15

Program:

10:00 p.m.

Date:

2/15/01

Report that cases of meningitis in the State of Texas have been skyrocketing over Description:

the past few months.

Length:

1:55

Program:

10:00 p.m.

Date:

2/16/01

Description: Report that many of the drugs prescribed for children have not been tested or

approved for kids' use by FDA.

Length:

2:25

Program:

10:00 p.m.

Date:

2/19/01

Description:

Report that tetanus shots are being rationed due to shortage from manufacturer.

Length:

Program:

10:00 p.m.

Date:

2/28/01

Description:

Report that for decades we've been told one way to exercise – new report

suggests we've been doing it all wrong – don't go fast – go slow – super slow.

Length:

1:47

Program:

10:00 p.m.

Date:

3/1/01

Description:

Report on reverse anorexia – condition of over using steroids in boby building.

Length:

1:45

Program:

10:00 p.m.

Date:

3/5/01

Description:

Report that hobbies could help ward off Alzheimer's disease.

Length:

2:05

Program:

10:00 p.m.

Date:

3/6/01

Description:

Report that every time you fly, you are exposed to radiation – experts say that

danger should be taken seriously.

Length:

2:35

Program:

10:00 p.m.

Date:

3/9/01

Description:

Report on exercise program that suggests you incorporate 10,000 steps into your

routine to stay fit.

Length:

1:55

Program:

10:00 p.m.

Date:

3/12/01

Description:

Report on what some doctors are calling the biggest advance in skin cancer

prevention since sunscreen – dimericine.

Length:

1:50

Program:

10:00 p.m.

Date:

3/15/01

Description:

Report on a major medical breakthrough that could lead to healthier pregnancies.

Researchers are developing drugs that could help babies still inside the womb.

Length:

Program:

10:00 p.m.

Date:

3/16/01

Description:

Report on break through for patients with heartburn.

Length:

1:40

Program:

10:00 p.m.

Date:

3/17/01

Description:

Report on digital dentistry and how it works.

Length:

Program:

10:00 p.m.

Date:

3/20/01

Description:

Report on enzyme that targets and destroys bacteria.

Length:

Program:

10:00 p.m.

Date:

3/20/01

Report that pharmaceutical companies that test diabetes drugs will now include children and senior citizens after the American Diabetes Association and other voiced concerns about the sharp increase in type 2 diabetes.

Length:

:20

Program:

10:00 p.m.

Date:

3/20/01

Description:

Report on new breakthrough that may relieve the extreme discomfort of eczema.

Length:

1:40

Program: Date:

10:00 p.m. 3/21/01

Description:

Report on TB scare at local school where several cafeteria workers have been

Report on new procedure which promises to take years off your face without the

infected.

Length:

2:25

Program:

10:00 p.m.

Date:

3/23/01

downtime of lasers.

Description:

Length:

2:15

Program:

10:00 p.m.

Date:

3/24/01

complexes to fire departments.

Description: Report that cases of the dangerous mold continue to crop up – from apartment

Length:

Program:

10:00 p.m.

Date:

3/26/01

Description:

Report on the epidemic of mold across North Texas.

Length:

1:45

Program:

10:00 p.m.

Date:

3/27/01

Description:

Report that rickets are making a comeback.

Length:

1:45

Program:

10:00 p.m.

Date:

3/27/01

Report that makers of medications with acetaminophen may be adding new Description: warning labels – study shows over use could be a bigger cause of liver failure than some banned prescription drugs.

Length:

:20

Program:

10:00 p.m.

Date:

3/28/01

Report that if you traveled to England, France or Portugal, you may not be able to Description: give blood. The FDA is about to issue new rules on blood donation out of fear of spreading the human version of Mad Cow Disease. The Red Cross fears ruling will cause more shortages of blood.

Length:

POVERTY

Program:

10:00 p.m.

Date:

1/30/01

Description:

Report that City of Fort Worth is providing financial aid for people living on a

fixed income who can't pay their bills.

Length:

RACE RELATIONS

Program:

10:00 p.m.

Date:

01/03/01

Description:

Report by Yahoo says they will stop carrying on-line auctions featuring hate-

related material.

Length: :20

Program:

10:00 p.m.

Date:

01/10/01

Description:

Report on a campaign to strengthen Texas Hate Crime Laws is being relaunched. If passed the bill will make crimes motivated by the victim's race, ethnicity, sex, disability, religion or sexual preference hate crimes.

Length:

:20

Program:

10:00 p.m. 1/30/01

Date: Description:

Report on messages of hate plastered all around a local school campus.

Length:

:50

Program:

10:00 p.m.

Date:

1/30/01

Description:

Report that Texas State Committee for Business and Commerce met and only spoke in Spanish in an effort to show the importance of being bilingual.

Length:

:15

Program:

10:00 p.m.

Date:

1/31/01

Description:

Report that UNT fraternity members are under suspension and could be kicked off campus after reportedly making racial slurs.

Length:

1:40

Program:

10:00 p.m. 1/30101

Date: Description:

Report on messages of hate plastered all around a local school campus. Follow up to story – schools actions to replace hate messages with positive messages of hope and

healing.

Length:

RACE RELATIONS

Program:

10:00 p.m.

Date:

2/17/01

Report on Black History month celebration and dedication of state historical marker at Shelton's Bear Creek Cemetery in Irving. Historians say nearly 200 slaves and former slaves were buried on this land,

Length:

1:45

Program:

10:00 p.m.

Date:

3/2/01

Description: Report that Harvard research report out that states Black public school students are 3 times more likely to end up in special education classes than their White classmates. Report states that many of the Black children do not deserve to be in special ed classes.

Length:

:35

Program:

10:00 p.m.

Date:

3/20/01

Description:

Report that Dallas businessman is suing a major bank for alleged racial profiling.

Length:

RELIGION

Program:

10:00 p.m.

Date:

01/03/01

Description: Report on a 21 million-dollar crusade to put video about Jesus in every Texan's mailbox. The video, The Jesus Video Project of Texas is an 83-minute tape about the life, teachings and message of Jesus and the Gospel.

Length:

:15

Program:

10:00 p.m.

Date:

1/29/01

Description:

Report that President Bush is trying to steer government money to religious

charities.

Length:

:30

Program:

Description:

10:00 p.m.

Date:

3/12/01
Report on North Texas teens who are volunteering to clean up 60 youth meeting

places and lead bible study classes during their spring break.

Length:

SAFETY

Program:

10:00 p.m.

Date:

10/03/01

Description: Report on The City of Fort Worth is ordering owners of the Bank One building to

figure out if the tornado ravaged building is safe.

Length:

:20

Program:

10:00 p.m.

Date:

01/10/01

Description:

Report by the FAA show there were fewer air rage incidents this year. New

numbers show 266 incidents in 2000 compared to 310 in 1999.

Length:

:30

Program:

10:00 p.m.

Date:

2/23/01

Description:

Report on common household chemicals that can kill you when mixed with other

chemicals.

Length:

2:35

Program:

10:00 p.m.

Date:

3/2/01

Description:

Report on warning times for tornadoes has increased from 6 minutes 10 years ago

to the present 10 minutes.

Length:

:55

Program:

10:00 p.m.

Date:

3/13/01

Description: Report that State Senate has approved a bill that would ban anyone under the age of 18 from riding in the open bed of a pick up truck.

Length:

TRANSPORTATION

Program: 10:00 p.m. Date: 1/12/01

Description: Report that DFW Airport is one of the worst airports when it comes to creature

comforts – according to Wall Street Journal.

Length: :30

Program: 10:00 p.m. Date: 1/22/01

Description: Report on setback for Dallas based legend airlines – loans to save them from

bankruptcy will not happen.

Length: :20

Program: 10:00 p.m. Date: 1/31/01

Description: Report that FAA says more than 450 thousand flights got delays last year – that's

up 20 percent from 1999.

Length: 1:20

Program: 10:00 p.m. Date: 2/20/01

Description: Report that Dallas is adding 6 more patching trucks to its fleet of 9 trucks due to

the increased pot holes forming around the city.

Length: :35

Program: 10:00 p.m. Date: 3/6/01

Description: Report that every time you fly, you are exposed to radiation – experts say that

danger should be taken seriously.

Length: 2:35

Program: 10:00 p.m. Date: 3/16/01

Description: Report that American Airlines and TWA deal is done – AA cleared to buy TWA

out of bankruptcy.

Length: :25

Program: 10:00 p.m. Date: 3/21/01

Description: Report that DFW Airport is going hi-tech to give the latest flight information.

Everything needed is on the net.

TRANSPORTATION

Program:

10:00 p.m. 3/26/01

Date:

Description:

Report that pilots of second largest commuter carrier, Comair, are on strike and

pilots from other airlines may follow soon.

Length: